

MALLA CURRICULAR DE LA LICENCIATURA EN POLÍTICAS PÚBLICAS

Coordinador: Prof. Ricardo Martínez Espinosa

Course Name	Period	Semester	Course Description	Topics Covered	Prerequisite (s)
Argumentative writing	Autumn	1o	The student achieves academic writing written with clarity, precision and relevance in Spanish, and employing valid argumentative schemes.	Writing Argumentation	None
Introduction to Political Science	Autumn	1o	To familiarize the students with: what is politics and how to approach it; origin of the state and political order, as well as the limits of state power; approach to the problems of contemporary democracy and institutions; political culture and collective action; and the breakdown of political order.	What is political science Dilemmas of political order Limits to the power of the State. Contemporary democracy and its institutions Political culture and collective action. Breakage of political order	None
Universal History I	Autumn	1o	This course aims to familiarize students with the history of different cultures and civilizations in the world and explore the impact of political, social and economic change in these entities.	Ancient civilizations until French Revolution.	None
Introduction to Economics	Autumn	1o	Provide an introductory explanation to the basics of economic theory and lay the groundwork for subsequent courses.	Introduction to microeconomics. Introduction to macroeconomics.	None
Mathematics I	Autumn	1o	To understand basic notions of functions and graphs (one and many variables) and derivatives.	Functions, Graphs, Derivatives	None
Universal History II	Spring	2o	This course aims to familiarize students with the history of different cultures and civilizations in the world and explore the impact of political, social and economic change in these entities.	From French Revolution to end of s. XXI.	Universal History I
Introduction to Public Administration	Spring	2o	Provide an introductory background in the study of public administration, which will be essential for further courses of this field.	Separation between politics and management, History, New challenges for public administration.	None
Argumentative Writing II	Spring	2o	The student achieves academic writing written with clarity, precision and relevance in Spanish, and employing valid argumentative schemes.	Writing. Argumentation	Argumentative writing I
Introduction to Legal Studies	Spring	2o	It provides an introductory background of legal philosophy and its institutions. Also attempts to acquaint the student with legal language.	Law philosophy, Legal studies, Institutions of legal distribution Legal language.	None
Microeconomics	Spring	2o	This course is an introduction to the study of business and individual consumers. The course objective is to show step by step how models that explain the behavior of consumer and producer are constructed.	Consumer theory. Business theory. Markets and commerce. Applied Economics.	Introduction to Economics
Mathematics II	Spring	2o	The students learn and solve optimization and integrals operations, and make practical applications. It uses graphic and analytical methods in solving situations related to public administration and political science problems.	Lineal algebra. Functions optimization with two variables and no constraints. Optimization with equality constraints. The integral.	Mathematics I
History of Mexico	Autumn	3o	The objective is to provide the student an overview of the History of Mexico from the Independence to the late twentieth century. An emphasis on the institutional and political history will be made, but without leaving aside the analysis of the economy, society and culture.	New Spain. Borbonic reforms. The New Mexican State. The liberal reform of 1833. War with United States. The Reform and the Santa Anna dictatorship. Consolidation of the liberal State and Porfirism. The Mexican Revolution. Cardenism. Posrevolutionary State.	None
Argumentative Writing III	Autumn	3o	The student achieves academic writing written with clarity, precision and relevance in Spanish, and employing valid argumentative schemes.	Writing. Argumentation	Argumentative writing II
Constitutional Law	Autumn	3o	To understand the structure of rules, and operation and functions of the Constitution in the legal system. Also to understand the role of fundamental rights in the constitutional system and explore the current debates on the structure and enforce of fundamental rights.	Theory of constitution and constitutional Law. Fundamental rights and current debates.	Introduction to legal studies.
Organizational Theory	Autumn	3o	The student will understand the main proposals of organizational theory. Likewise, to be able to understand the basic instruments of OT in the study of any organization.	Sociological sources of the organization. Organization as system. Organization as construction of the decision-making process. Strategic actors. Economic vision of organizations. Postbureaucracy and public organizations.	None
Probability and Statistics	Autumn	3o	Students will learn and manage statistical tools used in the analysis of social, political and economic problems. The application of knowledge to practical cases will be emphasized.	Random variables. Mathematical expectation. Distributions. Introduction to asymptotic theory. Punctual estimation. Hypothesis testing.	Mathematics II
Political Theory	Autumn	3o	To introduce students to the theory that involves the creation and functioning of the state, as well as the determinants of their power.	Foundation of the State. The concept of the political object. Different theories. Politics and society. Integration models. Conflict models. Political Development.	None
Public Policy	Spring	4o	Students will understand the process of public policy, from design to evaluation. Also they will be familiar with literature of public policy.	The process of public policy. Desing. Implementation. Evaluation.	None
Quantitative Methods I	Spring	4o	To introduce students to the use of multiple linear regression models so that they can conduct research on public administration and political science, applying knowledge to case analysis.	Data bases. Regression. Specification and model diagnosis. Interpretation and results. Multiple regression for discrete dependent var	Probability and Statistics.
Political Institutions I	Spring	4o	The objective of this course is to introduce students to the study of state and different democratic regimes that exist through the comparative method.	Review of the comparative method. Analysis of the basic concepts of the state, different political systems and forms of government. Study of the changes of regime. Federalism and Decentralization.	Political Theory

Macroeconomics	Spring	4o	Students will develop skills to analyze in greater depth the themes already explored in Microeconomics but from the aggregate perspective.	Macroeconomic variables	
	Spring	4o		National income. National income. Inflation. Unemployment. Introduction to economic fluctuations. Aggregate demand. Aggregate supply.	Microeconomics
Administrative Law	Spring	4o	Students know and learn to handle basic concepts and institutions of administrative law.	Theory of administrative act. Basic organizational principles of public administration in Mexico.	Constitutional Law
Public Economy	Autumn	5o	Students will be able to explain government intervention in the economy, the budget in relation to public expenditure and ranking, as well as government revenue.	Public sector and its evolution. Theory of public expenditure. Theory of taxation. Public expenditure in Mexico. Taxes in Mexico. Fiscal Federalism	Macroeconomics
Public Policy Analysis	Autumn	5o	The objective is to understand the analysis phase inside the process of public policy, and be able to use the appropriate methodology.	Cost-benefit analysis. Qualitative methods. Impact analysis.	Public policy
Mexican Political System	Autumn	5o	The objective of this course is to analyze the origin, evolution and transformation of post-revolutionary Mexican political system.	The Mexican regime. Standards and guidelines of the democratization process. Scenarios for the future development of the political system.	None
Global Topics and Problems	Autumn	5o	To understand and use basic concepts and theories of international relations. Locate various aspects and situations of contemporary international situation and international relations of Mexico. Reflecting on the connections between the international and local.	Introduction to International Relations. International organization. Commerce and international finances. Human Rights. Environmental topics. Migration. Regional topics.	None
Qualitative Methods	Autumn	5o	To familiarize students with the use of qualitative methods for decision-making and research purposes.	What it is. How to develop qualitative methods. How to generate data. Different qualitative methods.	None
Development (Course in English)	Spring	6o	To know the most relevant theories of economic development and the factors that promotes and hinder in a globalized environment.	Technological development. Poverty. Environmental crisis. International trade.	None
Political Institutions II	Spring	6o	Analyze different electoral and party systems that currently exist for the student to have a solid knowledge base of modern democracies. Enter the comparative study of elections, electoral systems, political parties and party systems and legislatures.	Political parties. Electoral systems. Legislatures.	Political Institutions I.
Federalism	Autumn	7o	To understand the problems of intergovernmental coordination in Mexico, and analyze specific cases and solution paths. Identify duties, powers, functions and resources of each level of government.	Legal and operative scheme in Mexico. National System of Fiscal Coordination. Decentralization. Case studies.	Local and Municipal Public Management.
Research design	Autumn	7o	Seminar intended to support the student in the construction of its research protocol.	Selection and delimitation of a topic. Theoretical framework. Problem statement and hypothesis. Information resources. Schedule.	Quantitative methods I and II Qualitative methods.
Quantitative Methods II	Autumn	7o	Students will deepen into the use of appropriate quantitative methods for different types of dependent variables (continuous vs. discrete vs. longitudinal panel). In addition, emphasis will be on how to pass the statistical interpretation and persuasive presentation of them as a tool to argue public policy outcomes.	Multiple linear regressions. Diagnosis and specification of linear regression models. Methods for panel data with continuous variables. Methods for maximum likelihood estimation.	Quantitative Methods I.
Public Management	Autumn	7o	Acquaint students with the evolution of different theories on governance. Strengthen the definition of key concepts such as accountability, management, performance evaluation, and organizational challenges of implementation, administration and policy linking governmental organizations.	Origins of Public Management. Public management and analytical lenses. Public management and democracy. New Public Management. Beyond New Public Management.	None
Dissertation seminar	Spring	8o	The aim of the seminar is to support the development of student dissertations, follow them and evaluate their progress. At the end of the seminar students must have completed and passed the thesis. The seminar is not a traditional course, but a space for the presentation, discussion and review of the research projects of students. It seeks primarily to encourage participation and discussion among peers.	Review of the research design. Results of research. How to design and present the research.	Research design.
Public policy evaluation	Spring	8o	To develop knowledge and skills to design and implement government projects technically logical and able to assess. Analyze the existing techniques of evaluation of social and economic projects.	Project design and assessment. Techniques of project design. Techniques of project assessment. Logical framework, indicators and results-oriented projects.	Public Policy Analysis.
Topics of International Economics (course in English)	Spring	8o	To study different models to calculate exchange rates, and their implications to the national and international economy. Some other concepts of international finance will be covered.	Exchange rate.	None
Local and Municipal Public Management (course in English)	Autumn	5o	To identify the formation and evolution of local and municipal government in Mexico. Also, to strengthen key concepts, such as decentralization, coordination between governments, public service, social participation and competitiveness	Local government in Mexico. Public policies in local governments, implementation and control. Decentralization. Institutional change.	None